

Jay H. Berk PH. D.

International Speaker, Seminar Leader, Therapist, and Consultant Focused on Practical Strategies

FREQUENTLY ASKED SEMINAR QUESTIONS

How Do I Arrange A Presentation? Please review the information on the website. Information about seminar topics, objectives, sample brochures, references, evaluation summaries and more are all available to help you find out what you need to know. Dr. Berk can be reached at 216-292-7170 to discuss your specific needs.

What Are Your Fees? Fees are set with each group depending on the group size, travel time to and from the presentation and the length of the presentation. To discuss this matter further, please call or e-mail Dr. Berk with your group size, the length of the presentation, and the location. Send the e-mail to JayBerk2@aol.com or call 216-292-7170.

How Long Is A Presentation? Although most topics are set for a complete day, topics can be tailor made to your group. Some groups do multiple days with multiple topics. Some groups request only a few hours and/or a keynote address.

What Is Unique About What You Do? Dr. Berk has conducted seminars for a wide variety of organizations including businesses, professional groups, school professionals, parent groups and other venues. By far, the strongest positive feedback that returns time after time from these groups is the practical nature of the material presented. Although some theory may be discussed, the primary focus of all presentations is helping attendees with what they can do to facilitate rapid and effective changes! Please see the website tab for evaluations and view sample evaluation summaries. You also might want to review the testimonial portion of the website and note the comments from the seminar organizers, not just participants! Many of these groups have asked Dr. Berk to return several times with different topics.

What Type of Groups Do You Present To? Groups can be homogeneous such as all teachers or heterogeneous with mixed professionals and lay persons in a field. The presentation is geared around the attendee's backgrounds and level of sophistication while being commensurate with their current needs. For example, groups with more experience may seek only advanced materials.

What Size Groups Will You Present To? Dr. Berk has presented to groups with hundreds of people and groups with only a few individuals. Of course the smaller the group, the more the information can be tailor made and the more individual interaction time is available to attendees.

What About References? How many people provide you with evaluation summaries from other groups? Please note the evaluation summaries are on the internet for you to see. Also, please look at the testimonials. These evaluation summaries are not only from individual attendees, but from the person who has organized the conference. These evaluations include both their assessment and that of all of their attendees in a summary format! Please note that at many of these organizations Dr. Berk has been asked back several times with repeating positive evaluations.

Why Should We Hire You? First of all you can eliminate the risk of a bad presentation with unsatisfied consumers. Dr. Berk will work with you and bring his years of experience as not only a professional presenter, but a practicing consultant, therapist, "coach", and trainer. Also Dr. Berk works with schools and organizations on an ongoing basis. Be careful not to hire someone who looks great or writes well, but then presents poorly. There are many skills to being a professional presenter including not only a strong command of the material, but being able to present it in an entertaining manner to connect with an audience. Dr. Berk will work very hard to do each of these

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skills for the groups that hire him. He will bring to your organization not only high quality tailor made information, but a practical approach that connects to your audience!

What About Marketing And Advertising? Save time and please note the sample brochures on the internet that you can review. Dr. Berk will also help you to create a brochure that will help generate increased attendance at your seminar.

What Topics Do You Present? Please see the website tab for topics or click here. Note that these are sample topics. Dr. Berk may be able to individualize some of these titles for your specific group. Please contact him if you wish to discuss this option. Email JayBerk2@aol.com or call 216-292-7170.